

BRIELLE SAGGESE

VIEW BLOG AND PORTFOLIO AT
stylescripture.com

CONTACT INFORMATION
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EDUCATION

INDIANA UNIVERSITY

EXPECTED DEC. 2018 - 3.96 GPA

BA Journalism/Media Advertising
Minor in Fashion Culture
Minor in French
Minor in Political Science

SKILLS

SOFTWARE

InDesign, Illustrator, Photoshop,
WordPress, Microsoft Office, SEO

OTHER

French, Instagram, Twitter, YouTube,
Facebook, Tumblr

EXPERIENCE

INDIANA MEMORIAL BOARD

JAN. 2017 - PRESENT

HEAD GRAPHIC DESIGNER

Design marketed content for all Indiana Memorial Union Board campus events
Create posters and social media banners for 3-5 events per week

INDIANA DAILY STUDENT

AUG. 2015 - PRESENT

ARTS EDITOR, AUGUST 2016 - DECEMBER 2016

Managed team of 10 beat reporters covering music, art and performances
Edited and fact checked 5-8 stories for daily web and print publication

FASHION COLUMNIST, JANUARY 2016 - MAY 2016

Wrote weekly column on fashion as an industry and culture for web and print
Won four staff-nominated Best Column awards

NEWS REPORTER, AUGUST 2015 - PRESENT

Cover weekly stories on campus and regional news for web and print

CACTUS FLOWER BOUTIQUE

SEPT. 2016 - DEC. 2016

VISUAL MARKETING CONSULTANT

Created photo and video promotions for Cactus Flower's website and social media
Directed every step including styling, production, post-production and design

PATTERN MAGAZINE

MAY 2016 - AUG. 2016

CONTENT CREATION INTERN

Profiled and photographed Indianapolis creatives for weekly web publication
Only intern to write feature stories for print publication
Produced and edited video content for YouTube and Instagram accounts
Implemented new calendar system to create steady flow of web content

J.CREW

MAY 2016 - OCT. 2016

STYLIST AND SALES ASSOCIATE

Worked as personal stylist for frequent customers to build own client list
Assisted managers with window displays and visual merchandising

THE LALA

MAY 2015 - MAY 2016

FASHION EDITORIAL CONTRIBUTOR

Wrote biweekly articles on fashion culture and news for 1M monthly readers
Worked with photographers on shoots to choose garments, styling and location
Selected by Editor in Chief to write a special series on fashion history

CURRENT IN CARMEL

MAY 2015 - AUG. 2015

NEWS REPORTING INTERN

Wrote cover features on larger city issues for weekly print publication
Covered and photographed local news for daily web and print publication

BEDAZZLING BOUTIQUE

MAY 2013 - AUG. 2013

VISUAL MARKETING INTERN

Operated the online store's shipments and purchases
Photographed and managed new merchandise